Douglas J Aveda Institute Corporate Office
331 East Grand River Ave
East Lansing, MI 48823

Corporate Office Administrative Staff
President
Vice President
Executive Director of Institute Operations
Advanced Education and Training Specialist
Director of Institute Education
Director of Compliance and Student Services
Director of Admissions
Student Accounts Clerk
Director of Financial Aid

Scott Weaver
T.J. Weaver
Jimmy Montan
Lexi Denovich
Jen Palomba
LaJanis Allen
Deirdre Baker
Anna Thurmond
Shaun Zelski

East Lansing Institute Administrative Staff
Institute Director
Assistant Institute Director
Guest Services Coach
Admissions Coordinator
Financial Aid Officer
Student Services Coordinator
Education Coach

Jacalyn Jones
Carey Nelson
Meg Oswill
Jocelyn Birchall
Nick Tomlinson
Rachel DeRose
Katherine Barrix

East Lansing Institute Instructor Staff
Katherine Barrix
Rachel Depauw
Brandon Fitzgerald
Jacob Holland
Kasey Hostetler

Jane Rekuc
Ashley Richard
Danielle Walker
Jean Walton
Beth Wilson
GRADUATION AND PLACEMENT
Effective 1/1/18

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>LICENSURE</td>
<td>98.70%</td>
</tr>
<tr>
<td>COMPLETION</td>
<td>82.18%</td>
</tr>
<tr>
<td>PLACEMENT</td>
<td>73.24%</td>
</tr>
</tbody>
</table>

Licensure: 98.70% of graduates reported passed their state licensing examination.

Completion: 82.18% of students enrolled completed their program within the surveyed time frame.

Placement: 73.24% of students reported on the 2017 NACCAS Annual Report were working within the industry in which they were trained. The remaining graduates were not reached/surveyed, or were not employed within the Salon and Spa Industry.
# Tuition & Start Dates

**DOUGLAS J AVEDA INSTITUTE EAST LANSING**  
Effective 1/1/18

## Cosmetology Program – 1,500 Clock Hours
Kit (includes applicable sales tax)  
Application Fee $100

<table>
<thead>
<tr>
<th>AM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 23, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>April 3, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>June 12, 2018</td>
<td>$21,100</td>
<td>14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>August 21, 2018</td>
<td>$21,600</td>
<td>$14.40</td>
<td>$24,000</td>
</tr>
<tr>
<td>October 30, 2018</td>
<td>$21,600</td>
<td>$14.40</td>
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<table>
<thead>
<tr>
<th>PM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 12, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
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<tr>
<td>June 18, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
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<tr>
<td>September 24, 2018</td>
<td>$21,600</td>
<td>$14.40</td>
<td>$24,000</td>
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## Esthiology Program – 600 Clock Hours
Kit (includes applicable sales tax) $975  
Application Fee $100

<table>
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<th>AM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
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</thead>
<tbody>
<tr>
<td>February 13, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
</tr>
<tr>
<td>April 17, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
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<tr>
<td>June 19, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
</tr>
<tr>
<td>August 21, 2018</td>
<td>$11,425</td>
<td>$19.04</td>
<td>$12,500</td>
</tr>
<tr>
<td>October 23, 2018</td>
<td>$11,425</td>
<td>$19.04</td>
<td>$12,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 8, 2018</td>
<td>$10,875</td>
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<tr>
<td>February 13, 2018</td>
<td>$10,875</td>
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<tr>
<td>April 2, 2018</td>
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<tr>
<td>June 25, 2018</td>
<td>$10,875</td>
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<tr>
<td>September 17, 2018</td>
<td>$11,425</td>
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<tr>
<td>December 10, 2018</td>
<td>$11,425</td>
<td>$19.04</td>
<td>$12,500</td>
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</table>
Effective 1/1/18

DOUGLAS J AVEDA INSTITUTE RECOGNIZES THE FOLLOWING DAYS AS LEGAL HOLIDAYS:

New Year’s Day
Memorial Day
Independence Day
Labor Day
Thanksgiving Day
Christmas Day

New Year’s Day
Monday, January 1

Memorial Day:
Monday, May 28

Independence Day:
Wednesday, July 4

Labor Day:
Monday, September 3

Thanksgiving Day:
Thursday, November 22

Winter Break:
Monday, December 24 - Wednesday, December 26
and Monday, December 31

Days off due to legal holidays are recorded as such and extend the enrollment contract.