Douglas J Aveda Institute Corporate Office
331 East Grand River Ave
East Lansing, MI 48823

Corporate Office Administrative Staff
President
Scott Weaver
Vice President
T.J. Weaver
Executive Director of Institute Operations
Jimmy Montan
Advanced Education and Training Specialist
Lexi Denovich
Education and Training Design Specialist
Jen Palomba
Director of Financial Aid and Compliance
Lajanis Allen
Director of Admissions
Deirdre Baker
Student Accounts Clerk
Anna Thurmond

East Lansing Institute Administrative Staff
Institute Director
Jacalyn Reed
Assistant Institute Director
Carey Nelson
Guest Services Coach
Meg Oswill
Admissions Coordinator
Jocelyn Birchall
Financial Aid Officer
Nick Tomlinson
Student Services Coordinator
Rachel DeRose
Education Coach
Katherine Barrix

East Lansing Institute Instructor Staff
Katherine Barrix
Leah Payne
Rachel Depauw
Jane Rekuc
Brandon Fitzgerald
Ashley Richard
Cady Granum
Danielle Walker
Jacob Holland
Jean Walton
Kasey Hostetler
Beth Wilson
**GRADUATION AND PLACEMENT**
Effective 1/1/18

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Licensure</td>
<td>98.70%</td>
</tr>
<tr>
<td>Completion</td>
<td>82.18%</td>
</tr>
<tr>
<td>Placement</td>
<td>73.24%</td>
</tr>
</tbody>
</table>

Licensure: 98.70% of graduates reported passed their state licensing examination.

Completion: 82.18% of students enrolled completed their program within the surveyed time frame.

Placement: 73.24% of students reported on the 2017 NACCAS Annual Report were working within the industry in which they were trained. The remaining graduates were not reached/surveyed, or were not employed within the Salon and Spa Industry.
## Tuition & Start Dates

**DOUGLAS J AVEDA INSTITUTE EAST LANSING**
Effective 1/1/18

### Cosmetology Program – 1,500 Clock Hours

<table>
<thead>
<tr>
<th>AM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 23, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>April 3, 2018</td>
<td>$21,000</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>June 12, 2018</td>
<td>$21,100</td>
<td>14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>August 21, 2018</td>
<td>$21,600</td>
<td>$14.40</td>
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</tr>
<tr>
<td>October 30, 2018</td>
<td>$21,600</td>
<td>$14.40</td>
<td>$24,000</td>
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</table>

<table>
<thead>
<tr>
<th>PM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 12, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
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<tr>
<td>June 18, 2018</td>
<td>$21,000</td>
<td>$14.07</td>
<td>$23,500</td>
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<tr>
<td>September 24, 2018</td>
<td>$21,600</td>
<td>$14.40</td>
<td>$24,000</td>
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### Esthiology Program – 600 Clock Hours

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<th>AM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
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</thead>
<tbody>
<tr>
<td>February 13, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
</tr>
<tr>
<td>April 17, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
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<tr>
<td>June 19, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
</tr>
<tr>
<td>August 21, 2018</td>
<td>$11,425</td>
<td>$19.04</td>
<td>$12,500</td>
</tr>
<tr>
<td>October 23, 2018</td>
<td>$11,425</td>
<td>$19.04</td>
<td>$12,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 8, 2018</td>
<td>$10,875</td>
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</tr>
<tr>
<td>February 13, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
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<td>April 2, 2018</td>
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<tr>
<td>June 25, 2018</td>
<td>$10,875</td>
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<td>September 17, 2018</td>
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<tr>
<td>December 10, 2018</td>
<td>$11,425</td>
<td>$19.04</td>
<td>$12,500</td>
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Effective 1/1/18

DOUGLAS J AVEDA INSTITUTE RECOGNIZES THE FOLLOWING DAYS AS LEGAL HOLIDAYS:

New Year’s Day  
Memorial Day  
Independence Day  
Labor Day  
Thanksgiving Day  
Christmas Day

New Year’s Day  
Monday, January 1

Memorial Day:  
Monday, May 28

Independence Day:  
Wednesday, July 4

Labor Day:  
Monday, September 3

Thanksgiving Day:  
Thursday, November 22

Winter Break:  
Monday, December 24 - Tuesday, December 25 and Monday, December 31

Days off due to legal holidays are recorded as such and extend the enrollment contract.