Douglas J Aveda Institute Corporate Office
331 East Grand River Ave
East Lansing, MI 48823

Corporate Office Administrative Staff
President
Vice President
Executive Director of Institute Operations
Advanced Education and Training Specialist
Director of Institute Education
Director of Compliance and Student Services
Director of Admissions
Student Accounts Clerk
Director of Financial Aid
Scott Weaver
T.J. Weaver
Jimmy Montan
Lexi Denovich
Jen Palomba
LaJanis Allen
Deirdre Baker
Anna Thurmond
Shaun Zelski

Grand Rapids Institute Administrative Staff
Institute Director
Guest Services Coach
Education Coach
Admissions Coordinator
Financial Aid Officer
Student Services Coordinator
Shanna Marquardt
Amanda Hawley
Catherine Tuttle
Chelsea Bepler
Courtney Hooper
Jennifer Hagenah

Grand Rapids Institute Instructor Staff
Kayla Bennett
Josephine DeVaney
Krista DeVault
Giavonna Evans
Alyssa Gerow
Tammy Hillary
Madeline Jewell
Lacie Karczewski
Nancy Monarrez
Rachel North
Abigail Paulos
Lauren Plockmeyer
Cody Spencer
Catherine Tuttle
Graduation and Placement
Effective 1/1/18

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Licensure</td>
<td>98.70%</td>
</tr>
<tr>
<td>Completion</td>
<td>82.18%</td>
</tr>
<tr>
<td>Placement</td>
<td>73.24%</td>
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</tbody>
</table>

Licensure: 98.70% of graduates reported passed their state licensing examination.

Completion: 82.18% of students enrolled completed their program within the surveyed time frame.

Placement: 73.24% of students reported on the 2017 NACCAS Annual Report were working within the industry in which they were trained. The remaining graduates were not reached/surveyed, or were not employed within the Salon and Spa Industry.
**Tuition & Start Dates**

**DOUGLAS J AVEDA INSTITUTE GRAND RAPIDS**

Effective 1/1/18

**Cosmetology Program – 1,500 Clock Hours**
Kit (includes applicable sales tax) $2,300
Application Fee $100

<table>
<thead>
<tr>
<th>AM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 2, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>March 13, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>May 22, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>July 31, 2018</td>
<td>$21,100</td>
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</tr>
<tr>
<td>October 9, 2018</td>
<td>$21,600</td>
<td>$14.40</td>
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</tr>
<tr>
<td>December 18, 2018</td>
<td>$21,600</td>
<td>$14.40</td>
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<table>
<thead>
<tr>
<th>PM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 8, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>April 16, 2018</td>
<td>$21,100</td>
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<tr>
<td>July 23, 2018</td>
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<td>October 29, 2018</td>
<td>$21,600</td>
<td>$14.40</td>
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**Esthiology Program – 600 Clock Hours**
Kit (includes applicable sales tax) $975
Application Fee $100

<table>
<thead>
<tr>
<th>AM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
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<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
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<tr>
<td>March 6, 2018</td>
<td>$10,875</td>
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<tr>
<td>May 8, 2018</td>
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<td>$11,950</td>
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<tr>
<td>July 10, 2018</td>
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<td>$18.13</td>
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<tr>
<td>September 11, 2018</td>
<td>$11,425</td>
<td>$19.04</td>
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</tr>
<tr>
<td>November 13, 2018</td>
<td>$11,425</td>
<td>$19.04</td>
<td>$12,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PM Starts</th>
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<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 8, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
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<tr>
<td>April 2, 2018</td>
<td>$10,875</td>
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<td>$19.04</td>
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<tr>
<td>December 10, 2018</td>
<td>$11,425</td>
<td>$19.04</td>
<td>$12,500</td>
</tr>
</tbody>
</table>
Effective 1/1/18

DOUGLAS J AVEDA INSTITUTE RECOGNIZES THE FOLLOWING DAYS AS LEGAL HOLIDAYS:

- New Year’s Day
- Memorial Day
- Independence Day
- Labor Day
- Thanksgiving Day
- Christmas Day

- New Year’s Day
  Monday, January 1

- Memorial Day:
  Monday, May 28

- Independence Day:
  Wednesday, July 4

- Labor Day:
  Monday, September 3

- Thanksgiving Day:
  Thursday, November 22

- Winter Break:
  Monday, December 24 - Wednesday, December 26 and Monday, December 31

Days off due to legal holidays are recorded as such and extend the enrollment contract.