Douglas J Aveda Institute Corporate Office
331 East Grand River Ave
East Lansing, MI 48823

Corporate Office Administrative Staff
President
Vice President
Executive Director of Institute Operations
Advanced Education and Training Specialist
Education and Training Design Specialist
Director of Financial Aid and Compliance
Director of Admissions
Student Accounts Clerk

Scott Weaver
T.J. Weaver
Jimmy Montan
Lexi Denovich
Jen Palomba
LaJanis Allen
Deirdre Baker
Anna Thurmond

Knoxville Institute Administrative Staff
Institute Director
Guest Services Coach
Education Coach
Admissions Coordinator
Financial Aid Officer

Kaitlin Desselle
Ashley Prager
Ingrid Ware
Angela Chen
Tida Wright

Knoxville Institute Instructor Staff
Tammy Benson
Renee Carleton
Stephanie Cupp
Stephanie Dickerson

Eileen Goins
Annie Templin
Ingrid Ware
GRADUATION AND PLACEMENT
Effective 1/1/18

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Licensure</td>
<td>98.70%</td>
</tr>
<tr>
<td>Completion</td>
<td>82.18%</td>
</tr>
<tr>
<td>Placement</td>
<td>73.24%</td>
</tr>
</tbody>
</table>

Licensure: 98.70% of graduates reported passed their state licensing examination.

Completion: 82.18% of students enrolled completed their program within the surveyed time frame.

Placement: 73.24% of students reported on the 2017 NACCAS Annual Report were working within the industry in which they were trained. The remaining graduates were not reached/surveyed, or were not employed within the Salon and Spa Industry.
# Tuition & Start Dates

**DOUGLAS J AVEDA INSTITUTE KNOXVILLE**  
Effective 1/1/18

## Cosmetology Program – 1,500 Clock Hours

<table>
<thead>
<tr>
<th>AM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 23, 2018</td>
<td>$14,700</td>
<td>$9.80</td>
<td>$17,100</td>
</tr>
<tr>
<td>April 3, 2018</td>
<td>$14,700</td>
<td>$9.80</td>
<td>$17,100</td>
</tr>
<tr>
<td>June 12, 2018</td>
<td>$14,700</td>
<td>$9.80</td>
<td>$17,100</td>
</tr>
<tr>
<td>August 21, 2018</td>
<td>$14,700</td>
<td>$9.80</td>
<td>$17,100</td>
</tr>
<tr>
<td>October 30, 2018</td>
<td>$14,700</td>
<td>$9.80</td>
<td>$17,100</td>
</tr>
</tbody>
</table>

Kit (includes applicable sales tax)  
Application Fee $100

## Esthiology Program – 750 Clock Hours

<table>
<thead>
<tr>
<th>AM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>February 13, 2018</td>
<td>$10,425</td>
<td>$13.90</td>
<td>$11,500</td>
</tr>
<tr>
<td>May 1, 2018</td>
<td>$10,425</td>
<td>$13.90</td>
<td>$11,500</td>
</tr>
<tr>
<td>July 17, 2018</td>
<td>$10,425</td>
<td>$13.90</td>
<td>$11,500</td>
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<tr>
<td>October 2, 2018</td>
<td>$10,425</td>
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<tr>
<td>December 18, 2018</td>
<td>$10,425</td>
<td>$13.90</td>
<td>$11,500</td>
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</tbody>
</table>

Kit (includes applicable sales tax)  
Application Fee $100
Effective 1/1/18

DOUGLAS J AVEDA INSTITUTE RECOGNIZES THE FOLLOWING DAYS AS LEGAL HOLIDAYS:

New Year’s Day  
Memorial Day  
Independence Day  
Labor Day  
Thanksgiving Day  
Christmas Day

New Year’s Day:  Monday, January 1
Memorial Day:  Monday, May 28
Independence Day:  Wednesday, July 4
Labor Day:  Monday, September 3
Thanksgiving Day:  Thursday, November 22

Winter Break:  
Monday, December 24 - Tuesday, December 25 and Monday, December 31

Days off due to legal holidays are recorded as such and extend the enrollment contract.