Douglas J Aveda Institute Corporate Office
331 East Grand River Ave
East Lansing, MI 48823

Corporate Office Administrative Staff
President
Vice President
Executive Director of Institute Operations
Advanced Education and Training Specialist
Education and Training Design Specialist
Director of Financial Aid and Compliance
Director of Admissions
Student Accounts Clerk

Scott Weaver
T.J. Weaver
Jimmy Montan
Lexi Denovich
Jen Palomba
LaJanis Allen
Deirdre Baker
Anna Thurmond

Royal Oak Institute Administrative Staff
Institute Director
Assistant Institute Director
Admissions Coordinator
Financial Aid Officer
Student Services Coordinator
Guest Service Coach

Marc Sherrod
Rebecca Kilda
Beverly Brash
Debra Westman
Kayla Krahn
Stefanie Mueller

Royal Oak Institute Instructor Staff
April Badon
Alyisia Bohnsack
Kari Bramos
Richard DeVoll
Abigail Duffy

Jessica Hamilton
Joseph Moraniec
Lauren Pedigo
Hayley Varilone
**GRADUATION AND PLACEMENT**
Effective 1/1/18

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Licensure</td>
<td>98.70%</td>
</tr>
<tr>
<td>Completion</td>
<td>82.18%</td>
</tr>
<tr>
<td>Placement</td>
<td>73.24%</td>
</tr>
</tbody>
</table>

Licensure: 98.70% of graduates reported passed their state licensing examination.

Completion: 82.18% of students enrolled completed their program within the surveyed time frame.

Placement: 73.24% of students reported on the 2017 NACCAS Annual Report were working within the industry in which they were trained. The remaining graduates were not reached/surveyed, or were not employed within the Salon and Spa Industry.
### Tuition & Start Dates

**DOUGLAS J AVEDA INSTITUTE ROYAL OAK**  
Effective 1/1/18

#### Cosmetology Program – 1,500 Clock Hours

<table>
<thead>
<tr>
<th>AM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 23, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>April 3, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>June 12, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>August 21, 2018</td>
<td>$21,600</td>
<td>$14.40</td>
<td>$24,000</td>
</tr>
<tr>
<td>October 30, 2018</td>
<td>$21,600</td>
<td>$14.40</td>
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</table>

<table>
<thead>
<tr>
<th>PM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 2, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>April 9, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>July 16, 2018</td>
<td>$21,100</td>
<td>$14.07</td>
<td>$23,500</td>
</tr>
<tr>
<td>October 22, 2018</td>
<td>$21,600</td>
<td>$14.40</td>
<td>$24,000</td>
</tr>
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</table>

#### Esthiology Program – 600 Clock Hours

<table>
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<tr>
<th>AM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>January 16, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
</tr>
<tr>
<td>March 20, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
</tr>
<tr>
<td>May 22, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
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<tr>
<td>July 24, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
</tr>
<tr>
<td>September 25, 2018</td>
<td>$11,425</td>
<td>$19.04</td>
<td>$12,500</td>
</tr>
<tr>
<td>November 27, 2018</td>
<td>$11,425</td>
<td>$19.04</td>
<td>$12,500</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PM Starts</th>
<th>Tuition</th>
<th>Clock Hour</th>
<th>Total Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 12, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
</tr>
<tr>
<td>June 4, 2018</td>
<td>$10,875</td>
<td>$18.13</td>
<td>$11,950</td>
</tr>
<tr>
<td>August 27, 2018</td>
<td>$11,425</td>
<td>$19.04</td>
<td>$12,500</td>
</tr>
<tr>
<td>November 19, 2018</td>
<td>$11,425</td>
<td>$19.04</td>
<td>$12,500</td>
</tr>
</tbody>
</table>

Kit (includes applicable sales tax)  
Application Fee
Effective 1/1/18

DOUGLAS J AVEDA INSTITUTE RECOGNIZES THE FOLLOWING DAYS AS LEGAL HOLIDAYS:

- New Year’s Day
- Memorial Day
- Independence Day
- Labor Day
- Thanksgiving Day
- Christmas Day

New Year’s Day
Monday, January 1

Memorial Day:
Monday, May 28

Independence Day:
Wednesday, July 4

Labor Day:
Monday, September 3

Thanksgiving Day:
Thursday, November 22

Winter Break:
Monday, December 24 - Tuesday, December 25 and Monday, December 31

Days off due to legal holidays are recorded as such and extend the enrollment contract.