

# Faculty & Staff Directory



AVEDA INSTITUTE

*Douglas J* grand rapids

## Douglas J Aveda Institute Corporate Office

331 East Grand River Ave  
East Lansing, MI 48823

### Corporate Office Administrative Staff

President  
Vice President  
Executive Director of Institute Operations  
Advanced Education and Training Specialist  
Director of Institute Education  
Director of Compliance and Student Services  
Director of Admissions  
Student Accounts Clerk  
Director of Financial Aid

Scott Weaver  
T.J. Weaver  
Jimmy Montan  
Lexi Denovich  
Jen Palomba  
Lajanis Allen  
Deirdre Baker  
Anna Thurmond  
Shaun Zelski

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### Grand Rapids Institute Administrative Staff

Institute Director  
Guest Services Coach  
Education Coach  
Admissions Coordinator  
Financial Aid Officer  
Student Services Coordinator  
Assistant Education Coach

Shanna Marquardt  
Amanda Hawley  
Catherine Tuttle  
Chelsea Bepler  
Courtney Hooper  
Jennifer Hagenah  
Lacie Karczewski

### Grand Rapids Institute Instructor Staff

Josephine DeVaney  
Krista DeVault  
Giavonna Evans  
Alyssa Gerow  
Tammy Hillary  
Madeline Jewell  
Lacie Karczewski

Mandy Kooienga  
Nancy Monarrez  
Rachel North  
Abigail Paulos  
Lauren Plockmeyer  
Cody Spencer  
Catherine Tuttle



## GRADUATION AND PLACEMENT

Effective 1/1/18

**LICENSURE**

**98.70%**

**COMPLETION**

**82.18%**

**PLACEMENT**

**73.24%**

Licensure: 98.70% of graduates reported passed their state licensing examination.

Completion: 82.18% of students enrolled completed their program within the surveyed time frame.

Placement: 73.24% of students reported on the 2017 NACCAS Annual Report were working within the industry in which they were trained. The remaining graduates were not reached/surveyed, or were not employed within the Salon and Spa Industry.

# Tuition & Start Dates

## DOUGLAS J AVEDA INSTITUTE GRAND RAPIDS

Effective 1/1/18

### Cosmetology Program – 1,500 Clock Hours

Kit (includes applicable sales tax)

\$2,300

Application Fee

\$100

| <b>AM Starts</b>  | <b>Tuition</b> | <b>Clock Hour</b> | <b>Total Charges</b> |
|-------------------|----------------|-------------------|----------------------|
| January 2, 2018   | \$21,100       | \$14.07           | \$23,500             |
| March 13, 2018    | \$21,100       | \$14.07           | \$23,500             |
| May 22, 2018      | \$21,100       | \$14.07           | \$23,500             |
| July 31, 2018     | \$21,100       | \$14.07           | \$23,500             |
| October 9, 2018   | \$21,600       | \$14.40           | \$24,000             |
| December 18, 2018 | \$21,600       | \$14.40           | \$24,000             |

| <b>PM Starts</b> | <b>Tuition</b> | <b>Clock Hour</b> | <b>Total Charges</b> |
|------------------|----------------|-------------------|----------------------|
| January 8, 2018  | \$21,100       | \$14.07           | \$23,500             |
| April 16, 2018   | \$21,100       | \$14.07           | \$23,500             |
| July 23, 2018    | \$21,100       | \$14.07           | \$23,500             |
| October 29, 2018 | \$21,600       | \$14.40           | \$24,000             |

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### Esthiology Program – 600 Clock Hours

Kit (includes applicable sales tax)

\$975

Application Fee

\$100

| <b>AM Starts</b>   | <b>Tuition</b> | <b>Clock Hour</b> | <b>Total Charges</b> |
|--------------------|----------------|-------------------|----------------------|
| January 2, 2018    | \$10,875       | \$18.13           | \$11,950             |
| March 6, 2018      | \$10,875       | \$18.13           | \$11,950             |
| May 8, 2018        | \$10,875       | \$18.13           | \$11,950             |
| July 10, 2018      | \$10,875       | \$18.13           | \$11,950             |
| September 11, 2018 | \$11,425       | \$19.04           | \$12,500             |
| November 13, 2018  | \$11,425       | \$19.04           | \$12,500             |

| <b>PM Starts</b>   | <b>Tuition</b> | <b>Clock Hour</b> | <b>Total Charges</b> |
|--------------------|----------------|-------------------|----------------------|
| January 8, 2018    | \$10,875       | \$18.13           | \$11,950             |
| April 2, 2018      | \$10,875       | \$18.13           | \$11,950             |
| June 25, 2018      | \$10,875       | \$18.13           | \$11,950             |
| September 17, 2018 | \$11,425       | \$19.04           | \$12,500             |
| December 10, 2018  | \$11,425       | \$19.04           | \$12,500             |

# Institute Calendar 2018



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Effective 1/1/18

## DOUGLAS J AVEDA INSTITUTE RECOGNIZES THE FOLLOWING DAYS AS LEGAL HOLIDAYS:

**New Year's Day**  
**Memorial Day**  
**Independence Day**  
**Labor Day**  
**Thanksgiving Day**  
**Christmas Day**

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**New Year's Day**  
Monday, January 1

**Memorial Day:**  
Monday, May 28

**Independence Day:**  
Wednesday, July 4

**Labor Day:**  
Monday, September 3

**Thanksgiving Day:**  
Thursday, November 22

**Winter Break:**  
Monday, December 24 - Wednesday, December 26  
and Monday, December 31

**Days off due to legal holidays are recorded as such  
and extend the enrollment contract.**

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