

## Misrepresentation

Douglas J Aveda Institute makes every effort not to misrepresent itself to students, staff, oversight agencies and the public at large. All staff is responsible for portraying Douglas J Aveda Institute in a manner that is honest and truthful, particularly staff involved in the recruitment of students. Publications and advertising must be factual and truthful in nature.

Douglas J Aveda Institute makes every effort not to provide false, erroneous or misleading statements or information concerning:

### Program Offerings and the Institute

- Program offerings and course content
- Size, location, facilities, equipment, number of staff and their qualification to provide instruction
- Requirements for successful program completion, including grounds for termination
- Educational credential earned upon completion of the program
- Transfer of credit policies
- Licensure and employment criteria

### Financial Information

- Institutional charges, including tuition, kit, books, supplies, etc.
- Charges for returned checks due to insufficient funds, late fees, etc.
- Availability of financial aid, including type, amount, eligibility requirements, and application process
- Scholarship opportunities
- Cash payment plans
- Institutional refund policy
- Return to Title IV policy

### Employment Opportunities

- Graduate and career placement assistance
- Graduation and placement rates
- Government statistics on job market for which trained
- Expected salary and benefits for various occupations for which the student is trained
- Employer expectations of employees, industry standards, working conditions

Note: Douglas J Aveda Institute (the Institute) as written in this document refers to the following locations, unless otherwise stated:  
Douglas J Aveda Institute Michigan Locations – Ann Arbor, East Lansing, Grand Rapids, Royal Oak  
Douglas J Aveda Institute Tennessee Locations--Knoxville  
Douglas J Aveda Institute Chicago

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### Oversight Agencies

- Approvals by the applicable state, National Accrediting Commission of Career Arts and Sciences (NACCAS), and the U.S. Department of Education indicate that Douglas J Aveda Institute has met the basic eligibility requirements for participation.
- Douglas J Aveda Institute will not state or suggest that any of its programs are endorsed by the applicable state, NACCAS, or the U. S. Department of Education.

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