



2022 CATALOG ADDENDUM

The catalog is published in January of each year.
Changes to the catalog are published through an addendum until the next year.

November 1, 2022..... New Start Date: Knoxville, TN Location

Douglas J Aveda Institute – Knoxville has an additional start date for the Master Barber Program

Start Date

November 8, 2022

Calculated Graduation Date

September 7, 2023

October 31, 2022 2023 Program Start and Graduation Dates

Program Start Dates

Start dates are not guaranteed and may be changed due to insufficient enrollment.

Graduation Dates are based on 100% attendance. If your attendance percentage is less than 100%, your graduation date will be later.

Ann Arbor

Day Class Starts	Cosmetology AM		Esthiology AM		Massage Therapy AM		
	Start Date	Graduation Date	Start Date	Graduation Date	Start Date	Graduation Date	
	January 17, 2023	November 14, 2023	February 28, 2023	June 27, 2023	January 3, 2023	May 6, 2023	
	March 28, 2023	January 25, 2024	May 2, 2023	August 30, 2023	March 7, 2023	July 11, 2023	
	June 6, 2023	April 4, 2024	July 5, 2023	November 1, 2023	May 9, 2023	September 12, 2023	
	August 15, 2023	June 12, 2024	September 5, 2023	January 4, 2024	July 11, 2023	November 11, 2023	
	October 24, 2023	August 22, 2024	November 7, 2023	March 7, 2024	September 12, 2023	January 17, 2024	
					November 14, 2023	March 20, 2024	
Evening Class Starts	Cosmetology PM		Esthiology PM		Massage Therapy PM		
	Start Date	Graduation Date	Start Date	Graduation Date	Start Date	Graduation Date	
	January 16, 2023	March 19, 2024	February 6, 2023	July 25, 2023	February 20, 2023	August 15, 2023	
	April 24, 2023	June 26, 2024	May 1, 2023	October 18, 2023	May 22, 2023	November 15, 2023	
	July 31, 2023	October 2, 2024	July 24, 2023	January 12, 2024	August 21, 2023	February 16, 2024	
	November 6, 2023	January 15, 2025	October 16, 2023	April 4, 2024	November 20, 2023	May 16, 2024	

Chicago

Day Class Starts	Cosmetology AM		Esthiology AM			
	Start Date	Graduation Date	Start Date	Graduation Date		
	January 17, 2023	November 14, 2023	January 24, 2023	June 22, 2023		
	March 28, 2023	January 25, 2024	April 11, 2023	September 8, 2023		
	June 6, 2023	April 4, 2024	June 27, 2023	November 25, 2023		
	August 15, 2023	June 12, 2024	September 12, 2023	February 10, 2024		
	October 24, 2023	August 22, 2024	November 28, 2023	April 26, 2024		
Evening Class Starts	Cosmetology PM		Esthiology PM			
	Start Date	Graduation Date	Start Date	Graduation Date		
	February 27, 2023	April 30, 2024	April 3, 2023	November 1, 2023		
	September 11, 2023	November 12, 2024	July 17, 2023	February 16, 2024		
			October 30, 2023	May 31, 2024		

East Lansing

Day Class Starts	Cosmetology AM		Esthiology AM		Massage Therapy AM		Barber AM	
	Start Date	Graduation Date	Start Date	Graduation Date	Start Date	Graduation Date	Graduation Date	Graduation Date
	January 17, 2023	November 14, 2023	February 28, 2023	June 27, 2023	February 21, 2023	June 24, 2023	March 7, 2023	March 5, 2024
	March 28, 2023	January 25, 2024	May 2, 2023	August 30, 2023	April 25, 2023	August 29, 2023	June 6, 2023	June 4, 2024
	June 6, 2023	April 4, 2024	July 5, 2023	November 1, 2023	June 27, 2023	October 31, 2023	September 5, 2023	September 3, 2024
	August 15, 2023	June 12, 2024	September 5, 2023	January 4, 2024	August 29, 2023	January 3, 2024	December 5, 2023	December 3, 2024
	October 24, 2023	August 22, 2024	November 7, 2023	March 7, 2024	October 31, 2023	March 6, 2024		
Evening Class Starts	Cosmetology PM		Esthiology PM					
	Start Date	Graduation Date	Start Date	Graduation Date				
	January 16, 2023	March 19, 2024	January 30, 2023	July 18, 2023				
	April 24, 2023	June 26, 2024	April 24, 2023	October 11, 2023				
	July 31, 2023	October 2, 2024	July 17, 2023	January 5, 2024				
	November 6, 2023	January 15, 2025	October 9, 2023	March 28, 2024				

Grand Rapids

Day Class Starts	Cosmetology AM		Esthiology AM			
	Start Date	Graduation Date	Start Date	Graduation Date		
	January 10, 2023	November 7, 2023	January 3, 2023	May 2, 2023		
	March 21, 2023	January 18, 2024	March 7, 2023	July 5, 2023		
	May 30, 2023	March 28, 2024	May 9, 2023	September 6, 2023		
	August 8, 2023	June 5, 2024	July 11, 2023	November 7, 2023		
	October 17, 2023	August 15, 2024	September 12, 2023	January 11, 2024		
	December 27, 2023	October 23, 2024				
Evening Class Starts	Cosmetology PM		Esthiology PM			
	February 13, 2023	April 16, 2024	January 30, 2023	July 18, 2023		
	May 22, 2023	July 25, 2024	April 24, 2023	October 11, 2023		
	August 28, 2023	October 30, 2024	July 17, 2023	January 5, 2024		
	December 4, 2023	February 11, 2025	October 9, 2023	March 28, 2024		

Knoxville

Day Class Starts	Cosmetology AM		Esthiology AM		Master Barber AM			
	Start Date	Graduation Date	Start Date	Graduation Date	Start Date	Graduation Date		
	January 17, 2023	November 14, 2023	March 7, 2023	August 4, 2023	January 17, 2023	November 14, 2023		
	March 28, 2023	January 25, 2024	May 23, 2023	October 20, 2023	March 28, 2023	January 25, 2024		
	June 6, 2023	April 4, 2024	August 8, 2023	January 6, 2024	June 6, 2023	April 4, 2024		
	August 15, 2023	June 12, 2024	October 24, 2023	March 23, 2024	August 15, 2023	June 12, 2024		
	October 24, 2023	August 22, 2024			October 24, 2023	August 22, 2024		
Evening Class Starts	Cosmetology PM		Esthiology PM					
	January 2, 2023	March 5, 2024	February 20, 2023	September 20, 2023				
	April 10, 2023	June 12, 2024	June 5, 2023	January 8, 2024				
	July 17, 2023	September 18, 2024	September 18, 2023	April 18, 2024				
	October 23, 2023	October 30, 2024						

Royal Oak

Day Class Starts	Cosmetology AM		Esthiology AM			
	Start Date	Graduation Date	Start Date	Graduation Date		
	January 17, 2023	November 14, 2023	January 17, 2023	May 16, 2023		
	March 28, 2023	January 25, 2024	March 21, 2023	July 19, 2023		
	June 6, 2023	April 4, 2024	May 23, 2023	September 20, 2023		
	August 15, 2023	June 12, 2024	July 25, 2023	November 21, 2023		
	October 24, 2023	August 22, 2024	September 26, 2023	January 25, 2024		
			November 28, 2023	March 27, 2024		
Evening Class Starts	Cosmetology PM		Esthiology PM			
	February 6, 2023	April 9, 2024	January 9, 2023	June 6, 2023		
	May 15, 2023	July 18, 2024	April 3, 2023	September 20, 2023		
	August 21, 2023	October 23, 2024	June 26, 2023	December 13, 2023		
	November 27, 2023	February 4, 2025	September 18, 2023	March 7, 2024		
			December 11, 2023	May 30, 2024		

The Attendance Policy has been revised as follows:

Tracking Attendance

Students record their daily attendance electronically using an app or time clock. Students are expected to clock in and out daily and for lunch (day students) and breaks (evening students), as scheduled.

Students who do not clock in or out may lose hours as they cannot be verified with an educator. Failure to clock in and out daily can result in warnings, suspension, or administrative withdrawal.

As required, Douglas J Aveda Institute reports attendance and hours completed to state boards of cosmetology and barbering.

Tracking Applications and Services

In addition, Douglas J Aveda Institute provides students with a minimum practical application (MPA) worksheet) which is used to track all services performed while in attendance. Students are expected to record services on the worksheet and have it signed after each service by their educator.

The following section has been removed from the Attendance Policy:

Punching in one minute past the scheduled time class is to begin (8:45 a.m. or 4:45 p.m.) is considered a late arrival and can result in a written attendance notification. Time missed is rounded up to the quarter hour. Punching in one minute past the scheduled time class is to begin (8:45 a.m. or 4:45 p.m.) is considered a late arrival and can result in a written attendance notification.

Douglas J Aveda Institute recognizes the following days as legal holidays for 2023:

Memorial Day

Monday, May 29th

Independence Day

Tuesday, July 4th

Labor Day

Monday, September 4th

Thanksgiving

Thursday, November 23rd

Christmas

Monday, December 25th

Tuesday, December 26th

August 10, 2022 Change in VA Language

Applicants using U.S. Department of Veterans Affairs (VA) Post 9/11 GI Bill® (Ch. 33) or Vocational Rehabilitation and Employment (Ch. 31) benefits may be admitted as long as the applicant:

- Produces the VA's Certificate of Eligibility by the first day of class; or
- Provides written request to be certified; or
- Provides additional information needed to properly certify the enrollment as described in other institutional policies.

GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). More information about education benefits offered by VA is available at the official U.S. government Web site at <https://www.benefits.va.gov/gibill>.

July 15, 2022 Tuition Increases

Tuition increases have occurred at the following locations for August through December 2022:

Esthiology program

Ann Arbor Institute	\$13,250
East Lansing Institute	\$13,250
Grand Rapids Institute	\$13,750
Knoxville Institute	\$13,800
Royal Oak Institute	\$13,750

May 1, 2022The graduation, licensure, and placement rates have been updated.

The following graduation, placement and licensure outcome rates for 2020 were submitted to National Accrediting Commission of Career Arts and Sciences (NACCAS) in the 2021 (2020 Data) Annual Report.

The institution's accrediting agency has allowed flexibilities to the institution in the publication of its student outcome rates if the COVID-19 Pandemic has significantly impacted the ability of students to successfully graduate, sit for licensure and/or obtain employment. Any rates reported below that have been modified in accordance with these flexibilities have been adjusted in one of the following manners as indicated.

DOUGLAS J AVEDA INSTITUTE - CHICAGO

	<u>Overall</u>	<u>Cosmetology</u>	<u>Esthiology</u>	<u>Instructor</u>
Graduation Rate	90.48%	86.79%	94.12%	100.00%
Placement Rate	74.74%	86.96%	62.50%	100.00%
Licensure Rate	95.18%	95.35%	94.87%	100.00%

DOUGLAS J AVEDA INSTITUTE - MICHIGAN AND TENNESSEE LOCATIONS

	<u>Overall</u>	<u>Cosmetology</u>	<u>Esthiology</u>	<u>Massage Therapy</u>	<u>Barber</u>	<u>Instructor</u>
All MI and TN locations						
Graduation Rate	85.44%	79.58%	90.12%	86.21%	new program	100.00%
Placement Rate	66.15%	73.58%	60.48%	44.00% ¹	new program	100.00%
Licensure Rate	96.15%	95.63%	96.27%	100.00%	new program	100.00%
Ann Arbor, MI						
Graduation Rate	87.32%	79.17%	89.19%	94.12%	*	100.00%
Placement Rate	64.52%	81.58%	53.03% ¹	62.50%	*	100.00%
Licensure Rate	100.00%	100.00%	100.00%	100.00%	*	100.00%
East Lansing, MI						
Graduation Rate	84.49%	81.37%	89.71%	75.00%	new program	100.00%
Placement Rate	68.35%	74.70%	65.57%	11.11% ¹	new program	100.00%
Licensure Rate	92.37%	91.30%	93.18%	100.00%	new program	100.00%
Grand Rapids, MI						
Graduation Rate	90.50%	84.47%	96.77%	*	*	100.00%
Placement Rate	69.06%	71.26%	65.56%	*	*	100.00%
Licensure Rate	99.31%	98.51%	100.00%	*	*	100.00%
Knoxville, TN						
Graduation Rate	86.78%	82.61%	89.19%	*	*	100.00%
Placement Rate	73.08%	71.05%	73.85%	*	*	100.00%
Licensure Rate	86.90%	89.29%	85.45%	*	*	100.00%
Royal Oak, MI						
Graduation Rate	81.54%	69.23%	89.66%	*	*	100.00%
Placement Rate	55.56%	71.70%	46.46% ¹	*	*	100.00%
Licensure Rate	100.00%	100.00%	100.00%	*	*	100.00%

**Program not offered at this institute.*

Below are the completion, graduation, and transfer-out rates for first-time, full-time undergraduate students according to the U.S. Department of Education for 2018, the most recent reported cohort or group of students.

	<u>Completion (Students)</u>	<u>Graduation</u>	<u>Transfer-Out</u>
Douglas J Aveda Institute - Chicago	105	79.00%	0.00%
Douglas J Aveda Institute (Michigan and Tennessee institutes)	766	79.00%	0.00%

1. Some students who previously enrolled at this institution and were unable to successfully graduate, sit for licensure and/or obtain employment attested that they were unable or unwilling to do so specifically due to the COVID-19 Pandemic. Students who made such attestations have been excluded from the calculation of this rate.

April 1, 2022The Master Barber program in Knoxville, TN is accredited. All references to it not being accredited or approved are hereby removed.